

**CANUCKS
FOR
KIDS
FUND**



2020.21

**CANUCKS FOR KIDS FUND
COMMUNITY REPORT**

CANUCKS FOR KIDS FUND

Est. 1986

The Canucks for Kids Fund dedicates resources to assist charities which support children's health and wellness, education, social impact programming and the development of grassroots hockey throughout British Columbia.

Thanks to the generosity of our fans, donors, players, employees and sponsor partners, the Canucks for Kids Fund (CFKF) has granted \$86 million to charities in British Columbia over the last 36 years.

CANUCKS FOR KIDS FUND BOARD OF DIRECTORS

MICHAEL DOYLE – President, Canucks for Kids Fund
President, Business Operations, Canucks Sports & Entertainment

TODD KOBUS – Chief Operating Officer/Chief Financial Officer,
Canucks Sports & Entertainment

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Vancouver Canucks Alumnus

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Clinical Professor, University of British Columbia

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Vice President, Business Operations, Canucks Sports and Entertainment

ALEX OXENHAM – Executive Director, Canucks for Kids Fund
Senior Director, Community Engagement & Social Impact, Canucks Sports & Entertainment

CANUCKS FOR KIDS FUND / COMMUNITY ENGAGEMENT & SOCIAL IMPACT STAFF

TODD KOBUS – Chief Operating Officer/Chief Financial Officer, Canucks Sports & Entertainment
ALEX OXENHAM – Senior Director, Community Engagement & Social Impact, Canucks for Kids Fund
DIANA CAMPBELL – Senior Manager, Canucks for Kids Fund Events & 50/50
GILL BROWNLOW – Manager, Community Engagement & Social Impact
STACEY GANADEN – Program Manager, Community Engagement & Social Impact
ROBYN BOSSONS – Coordinator, Community Engagement & Social Impact
ROD BRATHWAITE – Manager, Hockey Development & Alumni Liaison
PAUL BUCKLEY – Coordinator, Fan & Community Engagement & Mascot Liaison
NIKKI MATWIV – Program Manager, Canucks for Kids Fund 50/50 Program & Events
KRISTA CASSIDY – Coordinator, Canucks for Kids Fund & Community Engagement

On behalf of the Canucks for Kids Fund, we would like to extend a heartfelt thank you for your incredible support during the 2020/2021 season. Despite the unprecedented challenges posed by the COVID-19 pandemic, we are proud to report that we had an incredibly successful year, thanks in large part to your unwavering generosity.

As you know, the pandemic forced us to cancel all in-person events, and hockey was played in a bubble. However, through our 50/50 program and your continued support, we were able to continue our important work and make a meaningful impact in the lives of children and families across British Columbia.

In fact, this year we were able to broaden our mandate and assist those in the community hit hardest by the COVID-19 pandemic. We granted \$500,000 to support additional causes such as nourishing the community, caring for seniors, and caring for youth and families. We are proud to say that these funds were able to make a real difference in the lives of those who needed it most.

Throughout this difficult time, the Canucks for Kids Fund remained committed to promoting children's health and wellness, fostering the development of grassroots hockey, and facilitating and encouraging education in British Columbia. With these three pillars in mind, we are proud to strategically and meaningfully support BC charities and programs in these categories.

None of this would have been possible without your support, and we are truly grateful for your ongoing commitment to our cause. Your generosity is making a tangible difference in the lives of children and families across British Columbia, and we are honored to have you as our partners in this important work.

Thank you again for your support, and we look forward to continuing to work together to create a brighter future for the children of our community.



Michael Doyle
President, Canucks for Kids Fund
President, Business Operations,
Canucks Sports & Entertainment



Alex Oxenham
Executive Director, Canucks for Kids Fund
Senior Director, Fan & Community Engagement,
Canucks Sports & Entertainment

OVERVIEW OF REVENUE

50/50 PROGRAM:

Vancouver Canucks	\$12,800,730
Guaranteed Jackpots	\$565,345
Other Events	\$2,127,895

\$15,493,970

96.5%

*as a % of total revenue

COMMUNITY EVENTS:

Telethon	\$120,417
Sports & Celebrities Festival	\$152,695

\$273,112

1.7%

*as a % of total revenue

OTHER:

Designated Donations	\$39,043
Undesignated Donations	\$198,074

\$237,117

1.5%

*as a % of total revenue

**TOTAL GROSS
REVENUE:**

\$16,004,119



OVERVIEW OF EXPENSES

50/50 PROGRAM:

\$1,236,484

85.26%

*as a % of total expenses

COMMUNITY EVENTS:

\$3,311

0.23%

*as a % of total expenses

CFKF PROGRAMS:

\$7,717

0.55%

*as a % of total expenses

ADMINISTRATION /
MISCELLANEOUS:

\$155,273

11.07%

*as a % of total expenses

**TOTAL
EXPENSES:**

\$1,402,785

Total 50/50 Winner Share: \$7,746,524

Total donations disbursed: \$6,655,851



THREE PILLARS OF SUPPORT

The Canucks for Kids Fund (CFKF) dedicates time and resources to assist three specific pillars of support throughout the year. As a granting organization, the CFKF supports charities which support children's health and wellness, foster the development of grassroots hockey, and facilitate and encourage education in British Columbia.

Within the children's health and wellness category, we are proud to actively support our core beneficiaries: Canucks Autism Network (CAN), Canuck Place Children's Hospice and BC Children's Hospital Foundation. They all provide vital resources and life-saving care to families all across this province. CAN is a leading organization that enhances the quality of life for families living with autism. Canuck Place offers focused pediatric care for children with life-limiting conditions, as well as support for their families. BC Children's Hospital treats more than 93,000 of the province's most ill and seriously injured children each year.

Our grassroots hockey development comes in many forms, including hosting several on-ice clinics and off-ice instruction programs for BC minor hockey players, officials and coaches. The CFKF is also proud of the robust presence of support we have in BC schools through our various classroom programs including Fin's Friends Character Education Program, Canucks Family Education Centre, and Future Goals – Hockey Scholar.



CANUCKS AUTISM NETWORK

VISION: For every individual living with Autism to be understood, accepted, and supported in community spaces.

MISSION: To provide year-round sports and recreational programs for individuals living with Autism, while increasing awareness and providing training in communities across British Columbia.



CANUCK PLACE CHILDREN'S HOSPICE

VISION: All newborns, children, youth, and their families living with progressive, life-threatening conditions will benefit from our compassion, knowledge, and holistic clinical practices in pediatric palliative care.

MISSION: To provide innovative, interdisciplinary clinical care in our hospices, in community hospitals, and at families' homes throughout BC and the Yukon. Compassionate experts care for children aged 0 to 19 with progressive, life-threatening illnesses. We offer family support, respite care, management of pain and symptoms, end-of-life care, and grief and bereavement counselling.



BC CHILDREN'S HOSPITAL

VISION: Every child is healthy and able to fulfill their hopes and dreams.

MISSION: To transform child health through excellence in philanthropy.

COVID GRANTING

During these unprecedented times the Canucks for Kids Fund was proud to temporarily broaden their mandate and make a \$500,000 donation to additional causes in the following areas: nourishing the community, caring for seniors, and caring for youth and families.



\$200K

COMMUNITY LUNCH PROGRAM

\$100K

BC CARE PROVIDERS

\$50K

GREATER VANCOUVER FOOD BANK

**CANUCKS FOR KIDS FUND DONATES
\$500,000**

FOR COVID-19 RELIEF

\$25K

\$25K

\$25K

\$25K

\$25K

\$25K

SENIORS SERVICES OF BC • CANUCKS FAMILY EDUCATION CENTRE • MACKIE'S PLACE
FOUNDRY BC • YWCA CRABTREE CORNER • KIDS HELP PHONE

SPECIAL 50/50 DRAWS

As part of our COVID-19 relief efforts, we held four week-long special 50/50 draws, with all proceeds going directly to our beneficiaries.

OCT 26 - NOV 2, 2020

CANUCKS AUTISM NETWORK

BENEFICIARY

\$1,121,400

TOTAL JACKPOT

\$560,700

PRIZE

NOV 3 - NOV 10, 2020

SPECIAL OLYMPICS BC

BENEFICIARY

\$312,635

TOTAL JACKPOT

\$156,318

PRIZE

NOV 24 - DEC 1, 2020

CANUCK PLACE

BENEFICIARY

\$388,195

TOTAL JACKPOT

\$194,098

PRIZE

DEC 4 - DEC 11, 2020

CANUCKS FOR KIDS FUND

BENEFICIARY

\$305,730

TOTAL JACKPOT

\$152,865

PRIZE

CANUCKS FOR KIDS FUND 50/50 PROGRAM

Thanks to our generous fans, the Canucks for Kids Fund 50/50 Program is our primary source of charitable revenue. Our highly reputable and extremely successful 50/50 program operates at more than 55 events at Rogers Arena each year including during every Vancouver Canucks home and away games, as well as select concerts and special events.

GROSS REVENUE

VANCOUVER CANUCKS GAMES
\$13,366,075

OTHER EVENTS
\$2,127,895



FIN PROGRAMS

Keeping the Canucks spirit out in the community, Fin participated in safe appearances, including more than 710 birthday driveway visits and stick tapping our medical community during the 7pm salute to health care workers.



2020.21 GRANT RECIPIENTS

BC Children's Hospital Foundation
Boys and Girls Club of South Coast BC
Britannia Hockey Academy
Canucks Autism Network
Canucks Centre for BC Hockey
Canucks Family Education Centre
Canuck Place Children's Hospice
East End Boys Club
Family Services of Greater Vancouver
Fin's Friends Character Education Program
Greater Vancouver Foodbank
Juvenile Diabetes Research Foundation
KidSafe Project Society
Mackie's Place
Special Olympics BC
YWCA

2020.21 TREVOR LINDEN COMMUNITY SPIRIT SCHOLARSHIP AWARDS



The Trevor Linden Community Spirit Scholarship recognizes and rewards four exceptional students each spring. For more than 10 years now, we have offered four \$2,500 scholarships to student leaders who are entering their first year of post-secondary studies and who have made exceptional contributions in the following areas:

- School and community service, leadership
- Initiating community development
- Affecting positive change
- Mentoring others
- Personal development and growth
- Good academic performance

Congratulations to this year's scholarship recipients: Inderpal Johal, Jessica Liu, Noreen Wood, and Sukhraj Dunna.

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604.899.7400

CONTACT US OR TO MAKE A DONATION

ONLINE: canucks.com/cfkf

CALL: 604.899.7400

MAIL:

(Cheques payable to the Canucks for Kids Fund)

Canucks for Kids Fund
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THANK YOU