



CANUCKS
FOR
KIDS
FUND



2021.22

CANUCKS FOR KIDS FUND
COMMUNITY REPORT

CANUCKS FOR KIDS FUND

Est. 1986

The Canucks for Kids Fund dedicates resources to assist charities which support children's health and wellness, education, social impact programming, and the development of grassroots hockey throughout British Columbia.

Thanks to the generosity of our fans, donors, players, employees and sponsor partners, the Canucks for Kids Fund (CFKF) has granted \$86 million to charities in British Columbia over the last 36 years.

CANUCKS FOR KIDS FUND BOARD OF DIRECTORS

MICHAEL DOYLE – President, Canucks for Kids Fund
President, Business Operations, Canucks Sports & Entertainment

TODD KOBUS – Treasurer, Canucks for Kids Fund
Chief Operating Officer/Chief Financial Officer, Canucks Sports & Entertainment

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Vancouver Canucks Alumnus

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Director, Dueck Auto Group

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Clinical Professor, University of British Columbia

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Vice President, Business Operations, Canucks Sports and Entertainment

ALEX OXENHAM – Executive Director, Canucks for Kids Fund
Senior Director, Community Engagement & Social Impact

CANUCKS FOR KIDS FUND / COMMUNITY ENGAGEMENT & SOCIAL IMPACT STAFF

TODD KOBUS – Executive VP, Business Operations & COO/CFO

ALEX OXENHAM – Senior Director, Community Engagement & Social Impact & Executive Director, Canucks for Kids Fund

DIANA CAMPBELL – Senior Manager, Canucks for Kids Fund Events & 50/50

GILL BROWNLOW – Manager, Community Engagement & Social Impact

STACEY GANADEN – Program Manager, Community Engagement & Social Impact

ROBYN BOSSONS – Coordinator, Community Engagement & Social Impact

ROD BRATHWAITE – Manager, Hockey Development & Alumni Liaison

PAUL BUCKLEY – Coordinator, Fan & Community Engagement & Mascot Liaison

NIKKI MATWIV – Program Manager, Canucks for Kids Fund 50/50 Program & Events

KRISTA CASSIDY – Coordinator, Canucks for Kids Fund & Community Engagement

As we reflect upon the 2021/2022 season, we want to extend our deepest gratitude to each and every one of you for your unwavering support and generous contributions to the Canucks for Kids Fund. Your dedication and passion have made a remarkable impact on the lives of countless children and families throughout British Columbia.

The past season was unlike any other, as we were finally able to witness hockey back in person. Despite the lingering challenges posed by the COVID-19 pandemic and the restrictions that came with it, the Canucks for Kids Fund achieved one of its most successful seasons to date.

One of our proudest accomplishments of the season was the delivery of 1 million meals to our local community. Through various partnerships and initiatives, we were able to address food insecurity and provide nourishment to those in need. This milestone would not have been possible without your steadfast support.

We were also fortunate to host two of our major events, albeit in modified forms, that have become synonymous with the Canucks for Kids Fund. The Jake Milford golf tournament proved to be a remarkable success and our modified Telethon night garnered tremendous support from our dedicated fans, enabling us to further our mission and make a difference in the lives of children.

Despite the ever-changing landscape we faced, both within our province and across the globe, the Canucks for Kids Fund remained committed to supporting communities in need. We are incredibly proud to announce that we donated over a million dollars towards flood relief aid in the Fraser Valley and throughout the province. Additionally, we partnered with the Canadian Red Cross to contribute over \$750,000 towards relief efforts in the Ukraine. These contributions would not have been possible without your extraordinary generosity.

Moreover, the launch of the Abbotsford Canucks team has been an exciting development for us all. All 50/50 proceeds raised within Fraser Valley communities will directly benefit local initiatives.

As always, the Canucks for Kids Fund remains dedicated to promoting children's health and wellness, fostering grassroots hockey development, and encouraging education throughout the province. These three pillars serve as the foundation for our strategic and meaningful support of BC charities and programs in these essential areas.

It is through your ongoing support that we can continue to create positive change in the lives of children and families. Your contributions have made a significant difference, and we are deeply grateful for your commitment to our cause.

On behalf of the entire Canucks for Kids Fund team, thank you for your unwavering support, your generous contributions, and your unyielding passion.

Yours,



Michael Doyle
President, Canucks for Kids Fund
President, Business Operations,
Canucks Sports & Entertainment



Alex Oxenham
Executive Director, Canucks for Kids Fund
Senior Director, Fan & Community Engagement,
Canucks Sports & Entertainment

OVERVIEW OF REVENUE

50/50 PROGRAM:

Vancouver Canucks	\$15,960,475
Guaranteed Jackpots	\$2,567,170
Other Events	\$166,440
Vancouver Warriors	\$140,900
Abbotsford Canucks	\$646,740

\$19,481,725

93%

*as a % of total revenue

COMMUNITY EVENTS:

Telethon	\$573,294
Jake Milford Canucks Charity Invitation	\$271,702

\$844,996

4%

*as a % of total revenue

OTHER:

Designated Donations	\$344,975
Undesignated Donations	\$175,486
Canuck Place Designated	\$12,005
CFEC Designated	\$6,839
Interest Expense	\$20,737

\$560,042

3%

*as a % of total revenue

**TOTAL GROSS
REVENUE:**

\$20,886,763



OVERVIEW OF EXPENSES

50/50 PROGRAM:

\$1,527,728

83.3%

*as a % of total expenses

COMMUNITY EVENTS:

\$256,828

14%

*as a % of total expenses

CFKF PROGRAMS:

\$27,094

1.5%

*as a % of total expenses

ADMINISTRATION /
MISCELLANEOUS:

\$22,984

1.3%

*as a % of total expenses



**TOTAL
EXPENSES:**

\$1,834,634

Total 50/50 Winner Share: \$9,740,741

Total donations disbursed: \$2,658,338

THREE PILLARS OF SUPPORT

The Canucks for Kids Fund (CFKF) dedicates time and resources to assist three specific pillars of support throughout the year. As a granting organization, the CFKF supports charities which support children's health and wellness, foster the development of grassroots hockey, and facilitate and encourage education in British Columbia.

Within the children's health and wellness category, we are proud to actively support our core beneficiaries: Canucks Autism Network (CAN), Canuck Place Children's Hospice and BC Children's Hospital Foundation are all providing vital resources and life-saving care to families all across this province. CAN is a leading organization that enhances the quality of life for families living with autism. Canuck Place offers focused pediatric care for children with life-limiting conditions, as well as support for their families. BC Children's Hospital treats more than 93,000 of the province's most ill and seriously injured children each year.

Our grassroots hockey development comes in many forms, including hosting several on-ice clinics and off-ice instruction programs for BC minor hockey players, officials and coaches. The CFKF is also proud of the robust presence of support we have in BC schools through our various classroom programs including Fin's Friends Character Education Program, and the Canucks Family Education Centre.



CANUCKS AUTISM NETWORK

VISION: For every individual living with Autism to be understood, accepted, and supported in community spaces.

MISSION: To provide year-round sports and recreational programs for individuals living with Autism, while increasing awareness and providing training in communities across British Columbia.



CANUCK PLACE CHILDREN'S HOSPICE

VISION: All newborns, children, youth, and their families living with progressive, life-threatening conditions will benefit from our compassion, knowledge, and holistic clinical practices in pediatric palliative care.

MISSION: To provide innovative, interdisciplinary clinical care in our hospices, in community hospitals, and at families' homes throughout BC and the Yukon. Compassionate experts care for children aged 0 to 19 with progressive, life-threatening illnesses. We offer family support, respite care, management of pain and symptoms, end-of-life care, and grief and bereavement counselling.



BC CHILDREN'S HOSPITAL

VISION: Every child is healthy and able to fulfill their hopes and dreams.

MISSION: To transform child health through excellence in philanthropy.

2021.22 GRANT RECIPIENTS

BC Children's Hospital Foundation
BC Women's Health Foundation
Boys and Girls Club of South Coast BC
Britannia Hockey Academy
Canuck Place Children's Hospice
Canucks Autism Network
Canucks Centre for BC Hockey
Canucks Family Education Centre
East End Boys Club
Family Services of Greater Vancouver
Fin's Friends Character Education Program
Greater Vancouver Foodbank
Growing Chefs
Junior Achievement BC

Juvenile Diabetes Research Foundation
KidSafe Project Society
Mackie's Place
Musqueam Indian Band
Red Cross
Ronald McDonald House
Sarah McLachlan School of Music
Sedin Family Foundation
Special Olympics BC
Squamish Nation
Take a Hike Foundation
Tsleil-Waututh Nation
YWCA Metro Vancouver



MILLION MEALS

Canucks Sports and Entertainment, the Canucks for Kids Fund, and the Aquilini family, with additional support from La Tablee des Chefs and Toptable Group, were proud to have prepared and delivered 1 million meals to families in need during the pandemic.

In partnership with the Vancouver Food bank, The Salvation Army, and Strathcona Community center, we were able to provide nutritious, healthy meals for families in need, cumulating in the delivery of our millionth meal delivered by Daniel & Henrik Sedin, FIN, and Executive Chef Robert Bartley,

\$UPER JACKPOT

GUARANTEED

\$1,000,000

 **IN SUPPORT OF CHILDREN AND FAMILIES IN UKRAINE**

 | **ONLINE 5050**

Know your limit, play within it. 19+

UKRAINE

In light of the ongoing conflict in the Ukraine, the CFKF made the decision to donate all proceeds to the Canadian Red Cross's humanitarian relief. The jackpot ended up exceeding more than \$1.5 million dollars!

This money was able to enable the Red Cross and Red Crescent Movement to respond to the heightened needs for families and those in distress in Ukraine. This includes preparedness, immediate and ongoing relief efforts, long-term recovery, resiliency, and other critical humanitarian activities as needs arise, both in Ukraine and surrounding countries, including supporting populations displaced.

TOTAL JACKPOT \$1,503,225



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ONLINE 50/50

THANK YOU FANS!

**\$1 MILLION RAISED
FOR BC AND ABBOTSFORD
FLOOD RELIEF EFFORTS**

FLOOD RELIEF

In response to the devastating November floods in Abbotsford, the Fraser Valley, and throughout British Columbia, the CFKF 50/50 program raised \$1 million in support of flood relief efforts through three special 50/50 raffles during the team's November home stand.

Thanks to the tremendous generosity of fans and the community, the three raffles exceeded more than \$1.8 million in total jackpots, with over \$917,000 going directly to flood relief efforts in the province. The remainder of the funds needed to reach the \$1 million mark has been proudly donated by the Canucks for Kids Fund.



MILFORD

Since 1984, “The Jake” has been a conduit for us to celebrate the strong bonds that tie together our past, present, and future. This season, due to continuing Covid-19 precautions, we were unable to have our players and hockey operations staff join us. However, guests and Alumni took part in a great day of golf and fundraising on the beautiful courses at Northview Golf & Country Club. This tournament proudly supports the Canucks for Kids Fund and the Vancouver Canucks Alumni Foundation and this season’s tournament raised \$352,578 for these two important charities.

ABBOTSFORD CANUCKS

This year marked the launch of our AHL affiliate team, the Abbotsford Canucks, which enabled the Canucks for Kids Fund to extend our presence in the Fraser Valley. With the new team came the commitment to keep funds raised through the Abbotsford Canucks 50/50 program and other endeavors, to keep those funds in the Fraser Valley.

50/50 TOTAL JACKPOT: \$647,015

The Abbotsford 50/50 Program is supported by local organizations and minor sports teams, providing ten volunteers to sell tickets. This season we welcomed 27 different groups, raising more than \$458,000 for the program.

COMMUNITY DONATIONS

The following Fraser Valley organizations received grants from the Canucks for Kids Fund in 2021/2022:

KidSport (Fraser Valley)	\$50,000
Archway (including donations to assist with flood relief)	\$280,000
Salvation Army	\$10,000
Red Cross	\$10,000
Abbotsford Community Foundation	\$10,000
BC Cancer (Abbotsford)	\$10,000
Jumpstart (Abbotsford)	\$10,000
Foundry Abbotsford	\$10,000
CAN	\$320,000
Additional: Red Cross for Flood Relief	\$500,000



TELETHON

This year's telethon aired on Sportsnet Pacific and Sportsnet 650 during the Canucks 5-4 overtime win versus the Vegas Golden Knights. We are excited and grateful to announce that Telethon, presented by TD, was one of the most successful ever, raising \$683,114 thanks to the tremendous support from our fans, partners, and people across BC.

In addition, the Telethon 50/50 jackpot reached \$300,850. Half of the total will be dedicated towards the Sedin Family Foundation and an annual legacy project with the Canucks for Kids Fund, benefiting families across British Columbia.



SPECIAL OLYMPICS SPORTS CELEBRITIES FESTIVAL

The 23rd annual Sports Celebrities Festival presented by Wheaton Precious Metals brought together Special Olympics BC athletes and Vancouver Canucks players along with many celebrity friends and valued supporters for an inspiring virtual celebration of the power of sport.

Hosted by Sportsnet's Caroline Cameron, the December 2 show raised vital funds for Special Olympics BC and the Canucks for Kids Fund through a silent auction, PALLADIO Jewelers Raffle, 50/50 raffle, and generous donations.

Special Olympics BC athletes Julie Black, Sebastian Gylander, and Kayley Olund-Rak held engaging conversations with Vancouver Canucks players that showcased the importance of sports and Special Olympics.



TREVOR LINDEN COMMUNITY SPIRIT SCHOLARSHIP

The Trevor Linden Community Spirit Scholarship rewards students who have demonstrated outstanding leadership abilities and exemplary contributions and commitment to enriching the lives of others in the community. Congratulations to our 2022 scholarship recipients: Niki Mackinlay, Keenan Sandoval, Ashki Shkur, and Arjan Bhatha.

PLAYER TICKET PROGRAMS

BOESER'S BEAUTIES

Introduced in 2019, Boeser's Beauties encapsulates the inspiration and strength of children fighting illnesses at BC Children's Hospital. Boeser's Beauties offers these children the opportunity to take a break from their reality of hospital visits and treatment sessions, and have some fun at a Vancouver Canucks home game on behalf of #6!

EP40 CREW

EP40 Crew is a ticket donation program that allows kids and families from Canucks for Kids Fund beneficiaries to attend a Vancouver Canucks home game. Whether its members of Canucks Autism Network, Canuck Place Children's Hospice, or other like organizations, EP40 Crew is giving the opportunity to bring the joy of hockey to people all across the province.

HORVAT'S HEROES

Introduced in 2019, Horvat's Heroes is as a ticket program offering children and families at Ronald McDonald House BC the chance to attend a Vancouver Canucks home game. Bo and his wife, Holly, have a strong tie to Ronald McDonald House with Holly's family spending many days there throughout her childhood as they cared for her sister, Meggi, who had been diagnosed with AML Leukemia at 3 years old. Ronald McDonald House BC is a place filled with hope and love, built on the belief that keeping the family together is an essential part of healing children with serious illnesses.

MOTTER'S CLUB

The first year initiative known as Motter's Club aims to highlight Tyler Motte's passion for destigmatizing mental health. Motte has been open about his mental health journey, and has become an ambassador for the program, Hockey Talks. He has described his career containing major highs and unexpected lows, but he has also highlighted support from the Canucks and the NHL. Motte hopes with this program that he can help provide tickets to various mental health organizations and make a tangible difference to topic dear to his heart.

PUCKS FOR PARKINSONS

Brock Boeser donates \$1,000 for every goal he scores during the regular season in honour of his dad, Duke Boeser, who lives with Parkinson's Disease. Since 2019, he has donated \$43,000 to support Parkinson's BC and Parkinson's Minnesota.

SUTTER'S SQUAD

Brandon Sutter has been a huge supporter of our local community over the years, most notably as an ambassador for Special Olympics BC and their Sports Celebrities Festival. Sutter has been inspired by his cousin, Christopher, who has competed in many special events throughout his life. Through this ticket program, Brandon is taking the initiative in ensuring that everyone with a love for sport has the chance to attend games and be a part of the fun and passionate game of hockey.

TEAM 18

Jason Dickinson, an NHL veteran, but first year Canuck is already beginning to make a difference in the community on his new team. TEAM18 encourages those in the Minor Hockey Community to nominate their teammates, coaches, referees, or volunteers who have made a positive difference on or off the ice.

50/50 PROGRAM

Across Vancouver Canucks, Vancouver Warriors, and Abbotsford Canucks games, more than 182 volunteers donated 7,264 hours of their time to raise a record setting total jackpot!

VANCOUVER CANUCKS TOTAL:
\$13,366,075

VANCOUVER WARRIORS TOTAL:
\$140,900

TOTAL (INCLUDING ABBOTSFORD CANUCKS):
\$19,315,285





COMMUNITY ENGAGEMENT NIGHTS & GRANTS

National Day for Truth & Reconciliation, & First Nations Night - \$20,000 donated to Native Education College

Gender Equality Night - \$20,000 donated to Grindstone Award Foundation

Diwali - \$10,000 donated to Guru Nanak's Free Kitchen & \$10,000 donated to Kids Play Foundation

Hockey Fights Cancer - \$20,000 donated to Terry Fox Foundation

Hockey Talks - \$20,000 donated to Kids Help Phone

Lunar New Year - \$20,000 donated to Vancouver Chinatown Foundation

Black History Month - \$20,000 donated to BC Black History Awareness Society

Pride - \$10,000 donated to QMUNITY & \$10,000 donated to Rainbow Refugee

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604.899.7400

CONTACT US OR TO MAKE A DONATION

ONLINE: canucks.com/cfkf

CALL: 604.899.7400

MAIL:

(Cheques payable to the Canucks for Kids Fund)

Canucks for Kids Fund
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THANK YOU