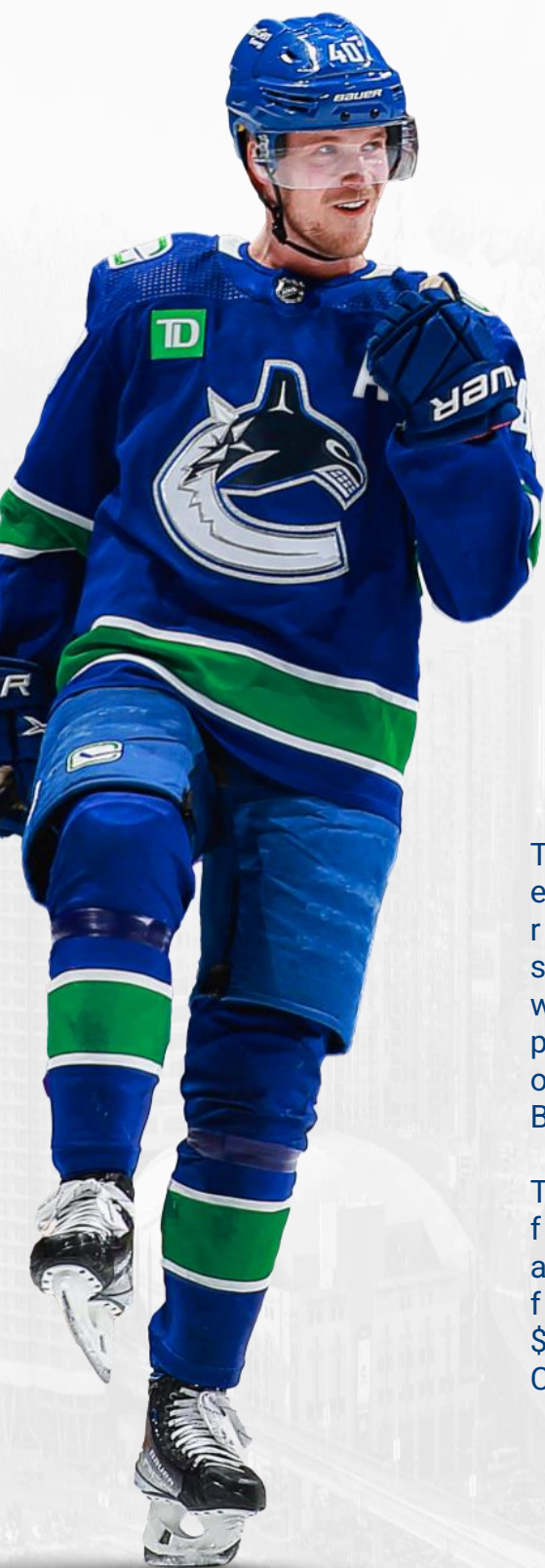


22.23

CANUCKS FOR KIDS FUND COMMUNITY REPORT





CANUCKS FOR KIDS FUND

CANUCKS FOR KIDS FUND

The Canucks for Kids Fund, established in 1986, dedicates resources to assist charities which support children's health and wellness, education, social impact programming, and the development of grassroots hockey throughout British Columbia.

Thanks to the generosity of our fans, donors, players, employees and corporate partners, the Canucks for Kids Fund (CFKF) has granted \$94.5 million to charities in British Columbia over the last 37 years.

TABLE OF CONTENTS

- Board of Directors & Staff.....3
- Financial Overview.....4
- Four Pillars of Support.....5
 - Children’s Health and Wellness...6
 - Education.....7
 - Grassroots Hockey.....7
 - Social Impact Programming.....8
- Signature Events.....10
- Player Ticket Programs.....11
- 50/50 Program.....12
- Trevor Linden Scholarship.....12



BOARD OF DIRECTORS

MICHAEL DOYLE

President, Canucks for Kids Fund
President, Business Operations, Canucks Sports & Entertainment

CHARLINE LABONTE

Director, Canucks for Kids Fund
4x Olympic Gold Medalist

JYRKI LUMME

Director, Canucks for Kids Fund
Vancouver Canucks Alumnus

DR. PAULA GORDON

Director, Canucks for Kids Fund
Clinical Professor, University of British Columbia

RAJ MUTTI

Director, Canucks for Kids Fund
Vice President, Abbotsford Canucks Business Operations,
Canucks Sports & Entertainment

WYNN MOODY

Director, Canucks for Kids Fund
Vice President, Fan Experience, Canucks Sports & Entertainment

TODD KOBUS

Treasurer, Canucks for Kids Fund
Chief Operating Officer/Chief Financial Officer, Canucks Sports & Entertainment

DARCY ROTA

Director, Canucks for Kids Fund
Vancouver Canucks Alumnus

PAM KEITH

Director, Canucks for Kids Fund
Director, Dueck Auto Group

NATALIE MILLER

Director, Canucks for Kids Fund

TERRY KALNA

Director, Canucks for Kids Fund
Chief Revenue Officer, Canucks Sports & Entertainment

ALEX OXENHAM

Executive Director, Canucks for Kids Fund

STAFF

TODD KOBUS

Chief Operating Officer & Chief Financial Officer,
Canucks Sports & Entertainment

ALEX OXENHAM

Senior Director, Community Engagement & Social Impact,
Canucks Sports & Entertainment

DIANA CAMPBELL

Senior Manager, Canucks for Kids Fund Events & 50/50

GILL SORENSON

Manager, Community Engagement & Social Impact

STACEY GANADEN

Program Manager, Community Engagement & Social Impact

ROBYN BOSSONS

Coordinator, Community Engagement & Social Impact

ROD BRATHWAITE

Manager, Hockey Development & Alumni Liaison

PAUL BUCKLEY

Coordinator, Community Engagement & Mascot Liaison

NIKKI MATWIV

Program Manager, Canucks for Kids Fund 50/50 & Events

KRISTA CASSIDY

Coordinator, Canucks for Kids Fund & Community Engagement, Abbotsford

MARIE BYRNE

Controller, Canucks for Kids Fund

BARBARA AGOSTINI

Accountant, Canucks for Kids Fund

FINANCIAL OVERVIEW

50/50 PROGRAM

Vancouver Canucks	\$11,179,350
Guaranteed Jackpots	\$2,082,400
Other Events	\$869,800
Vancouver Warriors	\$135,175
Abbotsford Canucks	\$1,168,975

\$15,435,700

86% OF TOTAL REVENUE

COMMUNITY EVENTS

Telethon	\$391,107
Jake Milford Canucks Charity Invitational	\$304,301
Dice & Ice	\$870,071

\$1,565,479

9% OF TOTAL REVENUE

OTHER

Designated Donations	\$494,742
Undesignated Donations	\$173,242
Canuck Place Designated	\$18,725
CFEC Designated	\$11,134
Interest Expense	\$350,423

\$1,048,266

6% OF TOTAL REVENUE

\$18,049,445

TOTAL GROSS REVENUE

50/50 PROGRAM

\$1,481,404

56% OF TOTAL EXPENSES

COMMUNITY EVENTS

\$845,933

32% OF TOTAL EXPENSES

CFKF PROGRAMS

\$139,646

5% OF TOTAL EXPENSES

ADMINISTRATION & MISC

\$193,532

7% OF TOTAL EXPENSES

\$2,660,515

TOTAL EXPENSES

\$7,728,313

TOTAL 50/50 WINNERS' SHARE

\$10,246,170

TOTAL DONATIONS DISBURSED

4

PILLARS OF SUPPORT

As a granting organization, the Canucks for Kids Fund dedicates time, resources, and grants to assist charities whose mandates support our four pillars.

2022.23 GRANT RECIPIENTS

Abbotsford Canucks Scholarship Program
Adam's Apples Foundation
Archway Community Services
Autumn House
BC Children's Hospital Foundation
BC Guide Dogs Services
Big Brothers Big Sisters of the Fraser Valley
Boys & Girls Clubs South Coast
Britannia Hockey Academy
Burnaby Football Club
Canuck Place Children's Hospice
Canucks Autism Network
East End Boys Club
Family Services of Greater Vancouver
Fraser Valley Child Development Centre Foundation
Fraser Valley Health Care Foundation
Growing Chefs Society
Guru Nanak's Free Kitchen
Hockey 4 Youth
Hockey Education Reaching Out Society (HEROS)
Inclusion Langley Society
Juvenile Diabetes Research Foundation (JDRF)
Junior Achievement of BC
The KidSafe Project Society
Lacrosse Grassroots Programming
Lumara Grief and Bereavement Care Society
Mackie's Place
Power to Give Foundation (Hockey Gives Back Tour)
Ronald McDonald House Charities
Sarah McLachlan School of Music
Special Olympics BC
Surrey Schools Ball Hockey
Take a Hike Foundation
Tim Hortons Foundation
YWCA (Crabtree Corner)

1

CHILDREN'S HEALTH & WELLNESS

Within the children's health and wellness category, we are proud to actively support our three core beneficiaries, all of which provide vital resources and life-saving care to families across the province.



VISION: For every individual living with Autism to be understood, accepted, and supported in community spaces.

MISSION: To provide year-round sports and recreational programs for individuals living with Autism, while increasing awareness and providing training in communities across British Columbia.



**Canuck
Place**
CHILDREN'S HOSPICE

VISION: All newborns, children, youth, and their families living with progressive, life-threatening conditions will benefit from our compassion, knowledge, and holistic clinical practices in pediatric palliative care.

MISSION: To provide innovative, interdisciplinary clinical care in our hospices, in community hospitals, and at families' homes throughout BC and the Yukon. Compassionate experts care for children aged 0 to 19 with progressive, life-threatening illnesses.



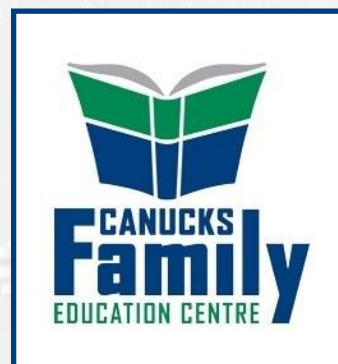
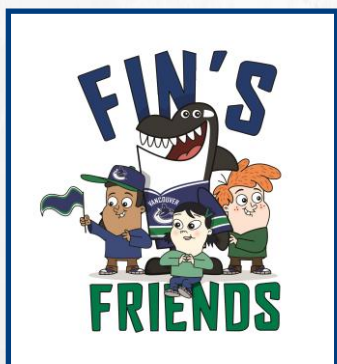
VISION: Every child is healthy and able to fulfill their hopes and dreams.

MISSION: To transform child health through excellence in philanthropy

2

EDUCATION

We are also proud of the robust presence of support we have in BC schools through our various classroom programs, including Fin's Friends Character Education Program, and the Canucks Family Education Centre.



3

GRASSROOTS HOCKEY

Our grassroots hockey development comes in many forms, including hosting several on-ice clinics and off-ice instruction programs for BC minor hockey players, officials and coaches.



4

SOCIAL IMPACT PROGRAMMING

New to our pillars of support this season is social impact programming, reinforcing the Canucks for Kids Fund's commitment to lift up marginalized communities and the organizations which support them.

This season, we are proud to have granted over \$x to the following organizations in tandem with the Vancouver Canucks' **Community Engagement Nights**.



National Day for Truth & Reconciliation

September 29, 2022

In support of Orange Shirt Society

Orange Shirt Society is a non-profit organization that fosters Indian Residential School reconciliation and raises awareness across Canada of the continuing intergenerational impacts of the schools and of the concept that "Every Child Matters".



Diwali

October 24, 2022

\$20,000 donated to Guru Nanak's Free Kitchen

Guru Nanak's Free Kitchen was founded in 2006 with the basic principle of Sikhism, "Sarbat da Bhalla" (well being of all). This Sikh-faith led volunteer organization supports residents from Vancouver's Downtown Eastside.



Hockey Fights Cancer

December 3, 2022

\$20,000 donated to Save Your Skin Foundation

Save Your Skin Foundation is a national patient-led not-for-profit group dedicated to the fight against non-melanoma skin cancers, melanoma, and ocular melanoma through education, advocacy, and awareness initiatives.



Hockey Talks

January 20, 2023

\$20,000 donated to Kids Help Phone

Jersey auction proceeds donated to Foundry BC

Kids Help Phone is Canada's only 24/7 e-mental health service offering free, confidential support to young people. Foundry BC offers young people health and wellness resources and supports through integrated service centres in communities across BC.



Lunar New Year

*January 24, 2023
\$20,000 donated to Vancouver Chinatown Foundation*

Vancouver Chinatown Foundation is a charity dedicated to preserving Vancouver's Chinatown neighborhood and building a more resilient and inclusive community.



Black History Month

*February 13, 2023
\$20,000 donated to BC Black History Awareness Society*

BC Black History Awareness Society provides resources that document, educate and spread awareness of past, present and future achievements of BC's Black community members.



First Nations Celebration

*March 2, 2023
\$500,000 donated to Musqueam, Squamish & Tsleil-Waututh Nations each*

Kitigan Zibi Anishinabeg is the Algonquin First Nation in Canada and Gino Odjick's First Nation and provides development and resources to community. Salish Storm Hockey Association provides barrier-free opportunity for Indigenous children and youth to participate in the sport of hockey. Musqueam, Squamish and Tsleil-Waututh Nations develop and support communities of the three First Nations of Vancouver.



Women's Empowerment

*March 8, 2023
\$20,000 donated to Grindstone Award Foundation*

Grindstone Award Foundation provides monetary grants to families of young girls who want to play hockey but are unable to due to financial barriers.



Pride

*March 31, 2023
\$20,000 donated to QMUNITY
Jersey auction & merchandise proceeds donated to You Can Play*

QMUNITY is a non-profit organization based in Vancouver, BC that works to improve queer, trans, and Two-Spirit lives. We provide a safer space for 2SLGBTQIA+ people and their allies to fully self-express while feeling welcome and included. The You Can Play Project works to ensure the safety and inclusion for all who participate in sports, including LGBTQ+ athletes, coaches and fans.

SIGNATURE EVENTS



Jake Milford Canucks Charity Invitational, presented by KPMG

September 19, 2022
Northview Golf and Country Club

Since 1984, "The Jake" has been a conduit for us to celebrate the strong bonds that tie together our past, present and future. This charitable golf tournament kicks off each hockey season with the full roster of Canucks players, coaches, management and alumni teeing off alongside guests.

This tournament proudly supports the Canucks for Kids Fund and the Vancouver Canucks Alumni Foundation and our 2022 event raised more than \$304,000 for these two important charities!

Dice & Ice Gala, presented by Rogers

February 16, 2023
Fairmont Hotel Vancouver

First hosted in 2002, the annual Dice & Ice Gala is the Canucks for Kids Fund's signature black-tie fundraising event, raising important funds which enable our beneficiaries the ability to provide resources directly supporting children's health & wellness, the development of grass roots hockey, education and social impact program throughout British Columbia.

Thanks to our generous sponsors and donors, the 2023 event raised over \$870,000!



Canucks for Kids Fund Telethon, presented by TD

March 21, 2023

The Canucks for Kids Fund Telethon is a radio and television telethon with all proceeds going to Canuck Place Children's Hospice, Canucks Autism Network and BC Children's Hospital.

In 2023, our generous fans across BC helped us raise over \$391,000 in support of the Canucks for Kids Fund and our three core beneficiaries!



PLAYER TICKET PROGRAMS



HORVAT'S HEROES

Introduced in 2019, Horvat's Heroes is as a ticket program offering children and families at Ronald McDonald House BC the chance to attend a Vancouver Canucks home game. Bo and his wife, Holly, have a strong tie to Ronald McDonald House with Holly's family spending many days there throughout her childhood as they cared for her sister, Meggi, who had been diagnosed with AML Leukemia at 3 years old. Ronald McDonald House BC is a place filled with hope and love, built on the belief that keeping the family together is an essential part of healing children with serious illnesses.



EP40 CREW

EP40 Crew is a ticket donation program that allows kids and families from Canucks for Kids Fund beneficiaries to attend a Vancouver Canucks home game. Whether its members of Canucks Autism Network, Canuck Place Children's Hospice, or other like organizations, Elias Pettersson and EP40 Crew is giving the opportunity to bring the joy of hockey to people all across the province.



BOESER'S BEAUTIES

Introduced in 2019, Boeser's Beauties encapsulates the inspiration and strength of children fighting illnesses at BC Children's Hospital. Boeser's Beauties offers these children the opportunity to take a break from their reality of hospital visits and treatment sessions and have some fun at a Vancouver Canucks home game on behalf of #6!



BURROUGHS' BLUE LINERS

Brand new to our lineup of Player Ticket Programs this season is Burroughs' Blue Liners. This program gives minor hockey associations a chance to nominate their deserving minor hockey players to win tickets and take in a Vancouver Canucks home game!

CANUCKS FOR KIDS FUND

50/50

850

**VOLUNTEER
SELLERS**

9,798

**VOLUNTEER
HOURS**

134

**50/50
WINNERS**

\$7.7M

**WINNERS'
SHARE**

Vancouver Canucks Total	\$11,179,350
Guaranteed Jackpots	\$ 2,082,400
Other Events	\$ 869,800
Vancouver Warriors Total	\$ 135,175
Abbotsford Canucks Total	\$ 1,168,975

\$15,435,700



The Trevor Linden Community Spirit Scholarship rewards students who have demonstrated outstanding leadership abilities and exemplary contributions and commitment to enriching the lives of others in the community.

Congratulations to our 2023 scholarship recipients:
Anjan Phangura, Stephanie Slen, Isla Wu, and Eryn Cabansag.



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canucks.com/cfkf



(604) 899-7400



Canucks for Kids Fund
Aquilini Centre West
89 West Georgia
Vancouver BC
V6B 0N8

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