2023.24

CANUCKS FOR KIDS FUND

COMMUNITY REPORT









Q ROGERS ARENA



The Canucks for Kids Fund, established in 1986, dedicates resources to assist charities which support children's health and wellness, education, social impact programming, and the development of grassroots hockey throughout British Columbia.

Thanks to the generosity of our fans, donors, players, employees and corporate partners, the Canucks for Kids Fund (CFKF) has granted \$100 million to charities in British Columbia over the last 39 years.









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THANK YOU

On behalf of the Canucks for Kids Fund, we would like to express our heartfelt gratitude for your support during the 2023-24 season. We are proud to share that the funds raised in support of children and families throughout British Columbia soared to new heights this season, thanks to your commitment and generosity.

The past season marks a pivotal moment in our organization's history, with the return of playoff hockey at Rogers Arena. Where the on-ice team rallied, and you, our off-ice team and generous supporters, responded. And thanks to your unwavering advocacy, the Canucks for Kids Fund achieved one of its most successful seasons to date.

As we reflect on the past year, we are truly humbled by the impact we have made together, resulting in the most successful season in Canucks for Kids Fund history to date.

BOARD OF DIRECTORS

MICHAEL DOYLE

President, Canucks for Kids Fund
President, Business Operations, Canucks Sports & Entertainment

DR. PAULA GORDON

Vice Chair, Canucks for Kids Fund Clinical Professor, University of British Columbia

JYRKI LUMME

Vancouver Canucks Alumnus

WYNN MOODY

Vice President, Fan Experience, Canucks Sports & Entertainment

PAMELA KEITH

Director, Dueck Auto Group

TERRY KALNA

Chief Revenue Officer, Canucks Sports & Entertainment

TODD KOBUS

Secretary/Treasurer, Canucks for Kids Fund Chief Operating Officer + Chief Financial Officer, Canucks Sports & Entertainment

CHARLINE LABONTÉ

4x Olympic Gold Medalist

RAJ MUTTI

General Manager, Jericho Tennis Club

DARCY ROTA

Vancouver Canucks Alumnus

NATALIE MILLER

Owner, Natalie Miller Interiors

OUR STAFF

ALEX OXENHAM

Vice President, Community Relations
Executive Director, Canucks for Kids Fund

ROD BRATHWAITE

Manager, Minor Hockey & Alumni

CAMBREE LOVESY

Program Manager, Canucks For Kids Fund & Community Engagement

BARBARA AGOSTINI

Accountant, Canucks for Kids Fund

DIANA CAMPBELL

Senior Manager, Canucks for Kids Fund Events + 50/50

GILL SORENSON

Manager, Community Engagement + Social Impact

CARLYN LUM

Program Manager, Canucks for Kids Events + 50/50

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FINANCIAL OVERVIEW

\$28,253,551

TOTAL REVENUE

50/50 PROGRAM

VANCOUVER CANUCKS · · · \$20,382,625 GURANTEED JACKPOTS · · · · \$2,002,400 OTHER EVENTS · · · · · · \$921,890 VANCOUVER WARRIORS · · · · \$152,375 ABBOTSFORD CANUCKS · · · · \$934,945

\$24,394,235

86% OF TOTAL REVENUE

COMMUNITY EVENTS

JAKE MILFORD CANUCKS
CHARITY INVITATIONAL · · · · · \$418,172
DICE & ICE GALA · · · · · · · \$1,052,087
TELETHON · · · · · · · · · \$809,983
SPORT CELEBRITY FESTIVAL · · · \$17,100

\$2,297,342

8% OF TOTAL REVENUE

OTHER

DESIGNATED DONATIONS · · · \$480,724
UNDESIGNATED DONATIONS · · \$233,975
CANUCK PLACE DESIGNATED · · · \$15,713
CFEC DESIGNATED · · · · \$10,939
INTEREST EXPENSE · · · · · · \$406,053
IGF · · · · · · · · · \$414,570

\$1,561,974 6% OF TOTAL REVENUE \$12,248,006

TOTAL 50/50 WINNERS' SHARE

\$6,593,834

TOTAL DONATION
GRANTS + PROGRAMS

\$3,688,060

TOTAL EXPENSES

50/50 PROGRAM

\$2,161,964 59% of total expenses

COMMUNITY EVENTS

\$1,087,089

29% OF TOTAL EXPENSES

ADMINISTRATION & MISC

\$439,007
12% OF TOTAL EXPENSES

4 PILLARS OF SUPPORT

As a granting organization, the Canucks for Kids Fund dedicates time, resources, and grants to assist charities whose mandates support our four pillars.

2023.24 GRANT RECIPIENTS

Abbotsford Youth Commission

Adam's Apples Foundation

Archway Community Services

BabyGoRound Helping Families Society

BC Children's Hospital Foundation

BC Guide Dogs

BGC South Coast BC (formerly Boys & Girls Club of South Coast BC)

Big Brothers Big Sisters Fraser Valley

Britannia Hockey Academy

Canadian Mental Health Association Vancouver – Fraser Branch

Canuck Place Children's Hospice

Canucks Autism Network

Ch'nook Indigenous Education

Down Syndrome Resource Foundation

East End Boys Club

Family Services of Greater Vancouver

Fraser Valley Child Development Centre Foundation

Fraser Valley Healthcare Foundation

Free to Be Talks

Growing Chefs

Guru Nanak Food Bank

Habitat for Humanity Greater Vancouver

Hockey 4 Youth

Hockey Education Reaching Out Society (HEROS)

Hockey Hall of Fame & Museum

JDRF

Junior Achievement BC

Kids Help Phone

Kids Play Youth Foundation

Learning Buddies Network of the Lower Mainland Society

Lumara Grief and Bereavement Care Society

Mackie's Place

Power to Give Foundation (Hockey Give Back Tour)

Sarah McLachlan School of Music

Special Olympics

SportAbility

Surrey Schools Ball Hockey

Take a Hike Youth Mental Health Foundation

The KidSafe Project

Tim Hortons Foundation

Vancouver Police Foundation (Floor Hockey for Kids Program)

YWCA (Crabtree Corner)

CHILDREN'S HEALTH + WELLNESS

Within the children's health and wellness category, we are proud to actively support our three core beneficiaries, all of which provide vital resources and life-saving care to families across the province.



VISION: For every individual living with Autism to be understood, accepted, and supported in community spaces.

MISSION: To provide year-round sports and recreational programs for individuals living with Autism, while increasing awareness and providing training in communities across British Columbia.



VISION: All newborns, children, youth, and their families living with progressive, life-threatening conditions will benefit from our compassion, knowledge, and holistic clinical practices in pediatric palliative care.

mission: To provide innovative, interdisciplinary clinical care in our hospices, in community hospitals, and at families' homes throughout BC and the Yukon. Compassionate experts care for children aged 0 to 19 with progressive, life-threatening illnesses.



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VISION: Every child is healthy and able to fulfill their hopes and dreams.

MISSION: To transform child health through excellence in philanthropy.



EDUCATION

We are also proud of the robust presence of support we have in BC schools through our various classroom programs, including FIN's Friends Character Education Program, and the Canucks Family Education Centre.



GRASSROOTS HOCKEY

Our grassroots hockey development comes in many forms, including hosting several on-ice clinics and off-ice instruction programs for BC minor hockey players, officials and coaches.

programs for BC millior nockey players, officials and coaches.

PILLAR 4

SOCIAL IMPACT PROGRAMMING

New to our pillars of support this season is social impact programming, reinforcing the Canucks for Kids Fund's commitment to lift up marginalized communities and the organizations which support them.

This season, we are proud to have granted over **\$140,000** to the following organizations in tandem with the Vancouver Canucks' **Community Engagement Nights.**



NATIONAL DAY FOR
TRUTH & RECONCILIATION
Orange shirt proceeds from the Team
Store donated to Orange Shirt Society



DIWALI \$10,000 donated to Guru Nanak's Free Kitchen



LUNAR NEW YEAR

\$20,000 donated to
Vancouver Chinatown Foundation



BLACK HISTORY MONTH

\$20,000 donated to BC Black History
Awareness Society



WOMEN'S EMPOWERMENT NIGHT

\$20,000 donated to
Grindstone Award Foundation



FIRST NATIONS CELEBRATION

\$10,000 donated to
Helicopters Without Borders
\$10,000 donated to Vancouver Aboriginal
Friendship Society



HOCKEY TALKS

\$10,000 donated to Kids Help Phone \$10,000 donated to Foundry BC



PRIDE

\$20,000 donated to QMUNITY



HOCKEY FIGHTS CANCER

\$5,000 donated to Melanoma Canada

\$5,000 donated to Westcoast Kids Cancer Foundation

\$5,000 donated to BC Cancer

\$5,000 donated to Canadian Cancer Society

SIGNATURE EVENTS



JAKE MILFORD CANUCKS CHARITY INVITATIONAL

PRESENTED BY KPING

NORTHVIEW GOLF AND COUNTRY CLUB - SEPTEMBER 16, 2023

Since 1984, "The Jake" has been a conduit for us to celebrate the strong bonds that tie together our past, present and future. This charitable golf tournament kicks off each hockey season with the full roster of Canucks players, coaches, management and alumni teeing off alongside guests.

This tournament proudly supports the Canucks for Kids Fund and the Vancouver Canucks Alumni Foundation and our 2023 event raised more than \$418,172 for these two important charities!



DICE & ICE GALA

PRESENTED BY ROGERS

FAIRMONT HOTEL VANCOUVER - JANUARY 25, 2024

First hosted in 2002, the annual Dice & Ice Gala is the Canucks for Kids Fund's signature black-tie fundraising event, raising important funds which enable our beneficiaries the ability to provide resources directly supporting children's health & wellness, the development of grass roots hockey, education and social impact program throughout British Columbia.

Thanks to our generous sponsors and donors, the 2024 event raised **over \$1 million!**



CANUCKS FOR KIDS FUND TELETHON

PRESENTED BY

APRIL 10, 2024



The Canucks for Kids Fund Telethon is a radio and television telethon with all proceeds going to Canuck Place Children's Hospice, Canucks Autism Network and BC Children's Hospital.

In 2024, our generous fans across BC helped us raise over **\$809,983** in support of the Canucks for Kids Fund and our three core beneficiaries!

PLAYER TICKET PROGRAMS



BOESER'S BEAUTIES

Introduced in 2019, Boeser's Beauties encapsulates the inspiration and strength of children fighting illnesses at BC Children's Hospital. Boeser's Beauties offers these children the opportunity to take a break from their reality of hospital visits and treatment sessions, and have some fun at a Vancouver Canucks home game on behalf of #6!



TEAM 43

In his inaugural/first season as Captain, Quinn Hughes launched Team 43, a ticket program donating four tickets to every home game to first responders in BC. Inspired by the tireless work and countless hours first responders spend helping others, he wanted to give back to those that serve the public.

TREVOR LINDEN COMMUNITY SPIRIT SCHOLARSHIP

The Trevor Linden Community Spirit Scholarship rewards students who have demonstrated outstanding leadership abilities and exemplary contributions and commitment to enriching the lives of others in the community.

Congratulations to our 2024 scholarship recipients: Christel Mazzek,
Maia Cassie, Naura-Jaimie Rukundo, and Samar Jain.









STAR OF THE GAME

The CFKF Star of the Game recognizes children who exemplify bravery and resilience in the face of adversity, often related to health challenges. Introduced during the 2024 NHL Playoffs, the Star of the Game offers an opportunity for their family to have some fun at a Vancouver Canucks home game.



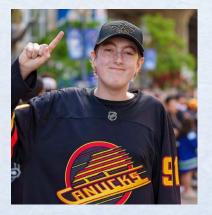












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CANUCKS FOR KIDS FUND

50/50

VANCOUVER CANUCKS · · · · \$10,743,373

GURANTEED JACKPOTS · · · · \$500,000

OTHER EVENTS · · · · · · · · · \$460,956

VANCOUVER WARRIORS · · · · · \$76,191

ABBOTSFORD CANUCKS · · · · \$ 467,486

TOTAL \$12,248,006

1,058

14,300

153

\$12.2M











TICKETS FOR KIDS

Thanks to the generosity of our Season Ticket Members the Canucks Tickets for Kids program provides an opportunity for Canucks Season Ticket Members to make a meaningful impact by donating unused game tickets to local children's charities. These donated tickets are then distributed to deserving young fans, offering them a memorable and inspiring experience at a Vancouver Canucks game.

I couldn't go to sleep without first sharing HOW much the Canucks game meant to us all this past weekend.

Our family has been pedal to the metal this fall with 4 kids, school, music recitals and team sports. We've also been derailed somewhat with a new diagnosis for Parker of CRMO which they had said at first looked like cancer and he has a full body MRI on the horizon to prove otherwise.

BEING ABLE TO ALL SIT TOGETHER FOR A FEW HOURS WITH NO THOUGHTS OTHER THAN THE FAST PACE OF THE CANUCKS ON THE ICE TO WATCH WAS A RELIEF. WE LAUGHED, WE CHEERED, WE DANCED. ALL TOGETHER. THE KIDS EVEN MADE IT ON THE BIG SCREEN!!"

2023.24 TICKET RECIPIENTS

Athletics for Kids

Autism BC

BC Deaf Sports Federation

BC Children's Hospital Foundation

BC Wheelchair

Best Buddies

Big Brothers/Big Sisters of **Greater Vancouver**

Boys and Girls Club of Vancouver

Backpack Buddies

Britannia Community Services Centre/Hockey Club

Burnaby Family Life Institute

Burnaby Youth Clinic

Canadian Cancer Society

Canuck Place Children's Hospice

Canucks Autism Network

Covenant House

DEBRA Canada

Down Syndrome Research Foundation

> Elizabeth Fry Society **JustKids Program**

Engaged Communities Canada Society

Exceleration Triathlon and Multisport

Family Services of Greater Vancouver

Foundry Vancouver

GF Strong Rehab Centre

Greater Victoria Down Syndrome Society

Growing Chefs Society

Hollyburn Family Services

Inclusion Langley Society

KidsPlay

Kids World

KidSafe

Langley Hospice Society

Leave Out Violence

New Westminster Family Place Society

Pathways Clubhouse

Ronald McDonald House BC

SHARE Family & Community Services

Special Olympics BC

SportAbility

Starlight Children's Foundation

Strive Living Society

Sunny Hill Health Centre

The Children's Foundation

Trinity Rangers

Union Gospel Mission

YWCA

Archway Community Services

Blade Runners

Canucks Family Education Centre

Gurmat Center

East End Boys Club

Learning Buddies Network

North Delta Alternative School

Pathfinders Youth Center Society

Pitt Meadows Secondary **Alternative Program**

Promise Vancouver

Raising Wildflowers

Sarah McLachlan School of Music

Surrey Safe Schools

Westview Secondary Assistance Program

39 Canadian Brigade Group

BC Regiment

Aboriginal Front Door

Aboriginal Mothers Centre

BC Aboriginal Childcare Society

The DUDES Club (Aboriginal Men's Group)

Fraser Region Aboriginal Friendship Centre

MOSAIC

Squiala First Nation Kids

Unique Get Together Society

Urban Native Youth Association

Vancouver Venture for **Diversity Society**

Wet'swet'em Youth Group

Gordon Neighbourhood House

Volunteer Grandparents

Young Life of Canada

15 16 As we reflect on the 2023.24 season, we want to extend our heartfelt thanks to each and every one of you for your continued support of the Canucks for Kids Fund. Your generosity, passion, and belief in our mission have made a meaningful impact on the lives of children and families across British Columbia.

This was a memorable year for our team, our fans, and our community. The excitement of a playoff run brought electric energy to the province as we advanced to the second round. Rogers Arena was filled with unforgettable moments, including away game viewing parties where fans from across BC came together to share in the journey. The Vancouver Warriors, led by new General Manager & Head Coach Curt Malawsky, brought renewed passion and excitement to the lacrosse community and fans across the city. The Abbotsford Canucks continued their impactful work supporting charities in the Fraser Valley, deepening their connection with the local community. These special events, along with playoff 50/50 draws, allowed us to raise additional funds to support those who need it most.

We also celebrated a remarkable milestone as we reached 100 million dollars raised since the Fund's inception 38 years ago. This achievement is a testament to the unwavering support of our community and a reflection of what we can accomplish together. Every dollar raised has helped change lives, and we're incredibly proud to celebrate this moment with you.

Our signature events including the Jake Milford Golf Tournament, Dice and Ice Gala, and Canucks for Kids Fund Telethon continued to unite supporters and drive our impact. We remained committed to celebrating the diverse people and cultures that make our province unique through ongoing Community and Fan Engagement Nights, which raise awareness and provide meaningful support to local organizations doing vital work in their communities. This season, we also placed a stronger focus on making minor hockey more accessible for kids across BC, as we believe hockey is for everyone.

At the heart of the Canucks for Kids Fund is a commitment to improving the lives of children and families by supporting their health and wellness, education, and access to grassroots hockey. These core pillars guide everything we do and are reflected in the work of all the charities we support annually, including our three primary beneficiaries Canuck Place Children's Hospice, BC Children's Hospital Foundation, and Canucks Autism Network. Together, these efforts help build stronger, healthier communities throughout British Columbia.

Thank you to all our fans, partners, donors, and supporters, including Rogers, TD, and BCLC. Your commitment makes brighter futures possible and leaves a lasting impact. We are incredibly proud of what we've achieved this season and look forward to continuing this important work together.

With sincere appreciation,

MICHAEL DOYLE

President and Chair, Canucks for Kids Fund President, Business Operations, Canucks Sports & Entertainment **ALEX OXENHAM**

Executive Director, Canucks for Kids Fund Vice President, Community Relations, Canucks Sports & Entertainment

CANUCKS

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