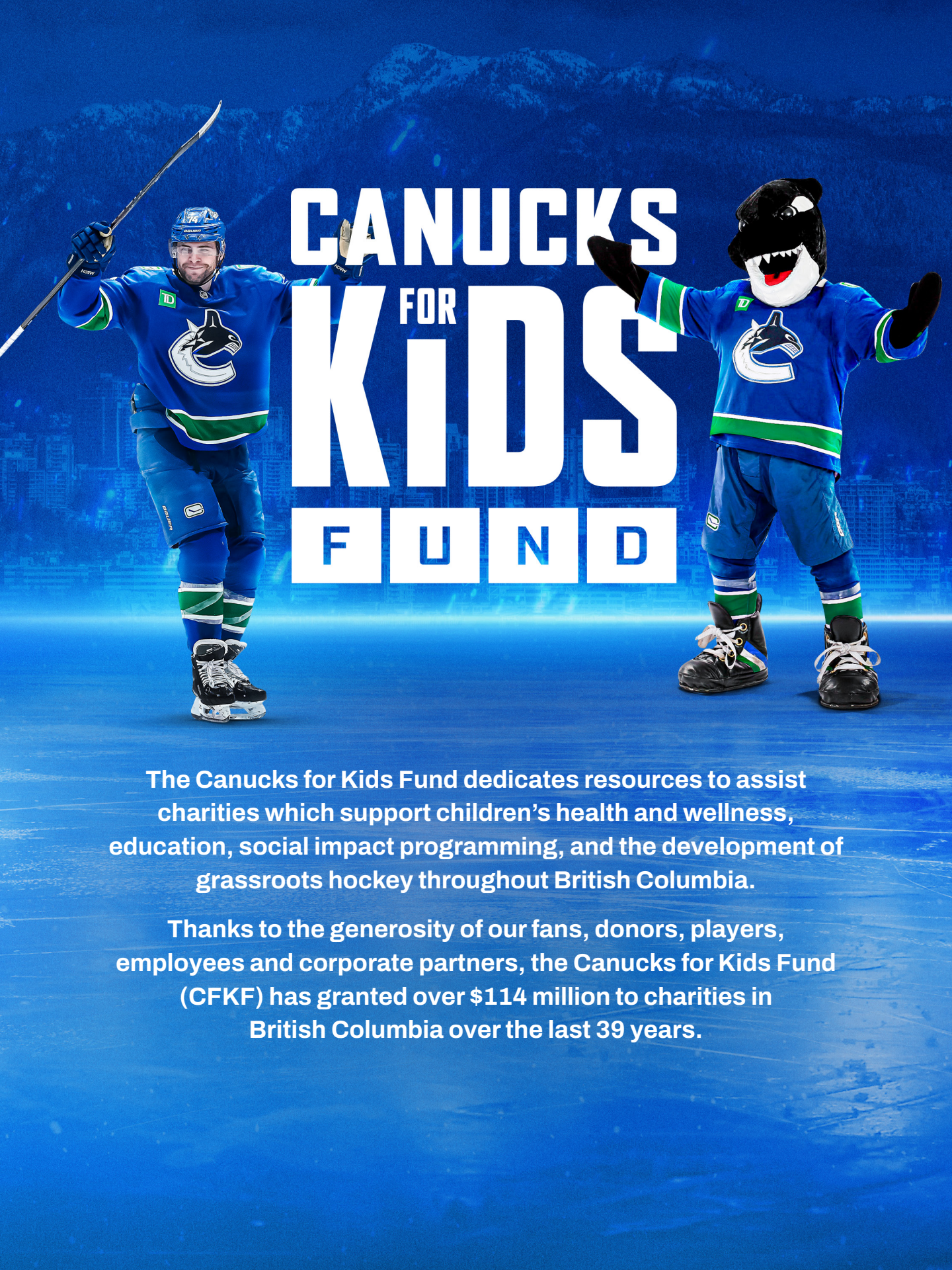


2024.25

CANUCKS FOR KIDS FUND
COMMUNITY REPORT





CANUCKS FOR KIDS FUND

The Canucks for Kids Fund dedicates resources to assist charities which support children’s health and wellness, education, social impact programming, and the development of grassroots hockey throughout British Columbia.

Thanks to the generosity of our fans, donors, players, employees and corporate partners, the Canucks for Kids Fund (CFKF) has granted over \$114 million to charities in British Columbia over the last 39 years.



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THANK YOU

On behalf of the Canucks for Kids Fund, thank you for your incredible support throughout the 2024.25 season.

Your generosity and commitment have made an extraordinary difference for children and families across British Columbia.

This past season was another remarkable chapter filled with passion, community spirit, and the continued impact on our community. As our team battled on the ice, you rallied alongside them. Together, we have raised over \$21.6M for the Canucks for Kids Fund.

BOARD OF DIRECTORS

MICHAEL DOYLE

President, Canucks for Kids Fund
President, Business Operations, Canucks Sports & Entertainment

DR. PAULA GORDON

Vice Chair, Canucks for Kids Fund
Clinical Professor, University of British Columbia

CHARLINE LABONTÉ

4x Olympic Gold Medalist

JYRKI LUMME

Vancouver Canucks Alumnus

PAMELA KEITH

Director, Dueck Auto Group

TERRY KALNA

Chief Revenue Officer, Canucks Sports & Entertainment

TODD KOBUS

Secretary/Treasurer, Canucks for Kids Fund
Chief Financial Officer & Alternate Governor,
Business Operations, Canucks Sports &
Entertainment

DARCY ROTA

Vancouver Canucks Alumnus

NATALIE MILLER

Owner, Natalie Miller Interiors

RAJ MUTTI

General Manager, Vancouver Golf Club

WYNN MOODY

Senior Vice President, Fan Experience & Assistant
GM, Canucks Sports & Entertainment

OUR STAFF - CANUCKS FOR KIDS FUND

ALEX OXENHAM

Vice President, Executive Director, Community Relations,
Canucks Sports & Entertainment

DIANA CAMPBELL

Senior Manager, Canucks for Kids Fund Events & 50/50

BARBARA AGOSTINI

Accountant, Canucks for Kids Fund

NATALIE TUNG

Program Manager, Canucks for Kids Fund

MARIE BYRNE

Controller, Canucks for Kids Fund

CAMBREE LOVESY

Program Manager, Canucks For Kids Fund &
Community Engagement

OUR STAFF - COMMUNITY

TAGE SENGARA

Program Manager, Community Engagement & Social Impact

PAUL BUCKLEY

Coordinator, Community Engagement & Mascot Liaison

ROBYN BOSSONS

Specialist, Community Engagement & Social Impact

ADRIENNE NOGUERAS

Coordinator, Community Engagement & Social Impact

ROD BRATHWAITE

Manager, Hockey Development & Alumni Liaison

FINANCIAL OVERVIEW

\$21,898,985

TOTAL REVENUE

50/50 PROGRAM

VANCOUVER CANUCKS . . . \$12,971,215
 GUARANTEED JACKPOTS . . . \$2,003,010
 OTHER EVENTS \$651,635
 VANCOUVER WARRIORS \$233,630
 ABBOTSFORD CANUCKS \$2,230,830

\$18,090,320

83% OF TOTAL REVENUE

COMMUNITY EVENTS

JAKE MILFORD CANUCKS
 CHARITY INVITATIONAL \$558,082
 DICE & ICE GALA \$1,350,166
 TELETHON \$601,402

\$2,509,650

11% OF TOTAL REVENUE

OTHER

DESIGNATED DONATIONS \$530,905
 UNDESIGNATED DONATIONS . . . \$389,710
 CANUCK PLACE DESIGNATED . . . \$16,970
 CFEC DESIGNATED \$11,027
 INTEREST EXPENSE \$350,403

\$1,299,015

6% OF TOTAL REVENUE

\$9,121,188

TOTAL 50/50 WINNERS' SHARE

\$17,087,613

**TOTAL DONATION
DISBURSED**

\$4,584,226

TOTAL EXPENSES

50/50 PROGRAM

\$1,796,334

39% OF TOTAL EXPENSES

COMMUNITY EVENTS

\$1,283,285

28% OF TOTAL EXPENSES

CFKF PROGRAMS

\$1,021,601

22% OF TOTAL EXPENSES

ADMINISTRATION & MISC

\$483,006

11% OF TOTAL EXPENSES

4 PILLARS OF SUPPORT

The Canucks for Kids Fund dedicates time, resources, and grants to assist charities who support our four pillars. This year, we granted to over 80 charitable organizations

2024.25 GRANT RECIPIENTS

Canuck Place	BC Hockey Hall of Fame Society	Canadian Council of Provincial Sport
Canucks Autism Network	Fraser Valley Health Care Foundation	Covenant House Vancouver
BC Children's Hospital Foundation	Junior Achievement BC	Vancouver Police Foundation
BC Guide Dog Services	Take A Hike Foundation	BC Emergency Health Services
BC Black History Awareness Society	Growing Chefs Society	Guru Nanak's Food Bank
BGC South Coast	Hockey for Youth Foundation	Canadian Blood Services
Kids Play Foundation	Big Brothers Big Sisters Fraser Valley	Down Syndrome Resource Foundation
Guru Nanak's Free Kitchen	Hockey Hall of Fame and Museum	The Courtnall Society for Mental Health
Vancouver Chinatown Foundation	Katzie First Nation	Cerebral Palsy Sports Association of BC
Juvenile Diabetes Research Foundation	Habitat for Humanity Greater Vancouver	MADD Canada
Archway Community Services	Power to Give Foundation	Learning Buddies Network
The Kidsafe Project Society	Hockey Education Reaching out Society	University of British Columbia
Kids Help Phone	School District 36 Surrey	BabyGoRound Helping Families Society
Sarah McLachlan School of Music	Fraser Valley Child Development	Abbotsford Police Foundation
Sedin Family Foundation	Lumara Grief and Bereavement Care Society	Abbotsford Hospice Society
Family Services of Greater Vancouver	Adam's Apples Foundation	Vancouver Venture For Diversity Society
KidSport BC	Free to Be Talk Society	Athletics for Kids Financial Assistance
BC Women's Hospital Foundation	Seniors Services Society of BC	Physical Literacy for Life
YMCA of Greater Vancouver	Maple Ridge Community Foundation	Canadian National Institute for the Blind
East End Boys Club	Haida Gwaii Community Foundation	Ridge Meadows Child Development Society
Canadian Medical Health Association	Abbotsford Youth Commission	Music Education Charity of Canada
Mackie's Place Youth Social House	Social Diversity for Children Foundation	BCIT Foundation
Foundry BC	Vancouver Firefighters Charitable Society	BC Professional Firefighters Burn Fund
Special Olympics BC	Grindstone Award Foundation	The Board of Education SD44
Britannia Hockey Academy	Hockey Helps the Homeless	Southlands Therapeutic Riding Society
QMUNITY	Chinese Canadian Museum of BC	
True Patriot Love Foundation		
Rainbow Refugee Society		

PILLAR 1
CHILDREN'S HEALTH + WELLNESS

We are proud to actively support our three core beneficiaries within the children's health and wellness category. All of which provide vital resources and life-saving care to families across the province.



VISION: For every individual living with Autism to be understood, accepted, and supported in community spaces.

MISSION: To provide year-round sports and recreational programs for individuals living with Autism, while increasing awareness and providing training in communities across British Columbia.



Canuck Place
 CHILDREN'S HOSPICE

VISION: All newborns, children, youth, and their families living with progressive, life-threatening conditions will benefit from our compassion, knowledge, and holistic clinical practices in pediatric palliative care.

MISSION: To provide innovative, interdisciplinary clinical care in our hospices, in community hospitals, and at families' homes throughout BC and the Yukon. Compassionate experts care for children aged 0 to 19 with progressive, life-threatening illnesses.



VISION: Every child is healthy and able to fulfill their hopes and dreams.

MISSION: To transform child health through excellence in philanthropy.



PILLAR 2
EDUCATION

We are also proud to support BC schools through our various classroom programs, including Fin's Friends Character Education Program, and the Canucks Family Education Centre. Last year, we connected with over 9,000 FIN's Friends participants across the province.

PILLAR 3
GRASSROOTS HOCKEY

Our grassroots hockey development comes in many forms, including hosting several on-ice clinics and off-ice instruction programs for BC and Yukon minor hockey players, officials and coaches. We have also been on a mission to bring ball hockey to all public schools across BC & the Yukon.

PROGRAMS:

JUNIOR CANUCKS
FIRST SHIFT
LEARN TO PLAY
2000 kids participated on our on-ice programs

JUNIOR CANUCKS
FLOOR HOCKEY
FLOOR HOCKEY
40,000 students reached, 225 hockeyball kits donated, to over 190 schools

timbits
JAMBOREE
MAR 2, 2025
ROGERS ARENA

JUNIOR CANUCKS
MINOR HOCKEY WEEKEND

JUNIOR CANUCKS
COMMUNITY CLINICS
PRESENTED BY **TD**
MINOR HOCKEY INITIATIVES

JUNIOR CANUCKS
MINI MINOR
PRESENTED BY *Tim Hortons*

JUNIOR TRAINER
TOYOTA

JUNIOR CANUCKS
EVERY KID'S DREAM
PRESENTED BY **ROGERS**
GAME DAY PROGRAMS

2024.25 TOUR



PILLAR 4

SOCIAL IMPACT PROGRAMMING

Our social impact programming reinforces the Canucks for Kids Fund's commitment to lift up marginalized communities and the organizations which support them.

This season, we are proud to have granted over **\$140,000** to the following organizations in tandem with the Vancouver Canucks' **Community Engagement Nights**.



DIWALI
\$20,000 donated to Guru Nanak's Free Kitchen



LUNAR NEW YEAR
\$20,000 donated to Vancouver Chinatown Foundation



BLACK EXCELLENCE
\$20,000 donated to BC Black History Awareness Society



PRIDE
\$10,000 donated to QMUNITY
\$10,000 donated to Rainbow Refugees



FIRST NATION CELEBRATION
\$20,000 donated to Vancouver Venture For Diversity Society



FIRST NATIONS CELEBRATION
\$10,000 donated to Helicopters Without Borders



HOCKEY TALKS
\$10,000 donated to Kids Help Phone
\$10,000 donated to Foundry BC



WOMEN'S EMPOWERMENT NIGHT
\$20,000 donated to Grindstone Award Foundation



HOCKEY FIGHTS CANCER
\$10,000 donated to BC Children's Hospital Oncology
\$10,000 donated to Hockey Gives Blood

- 5** CUSTOM LOGOS CREATED
- 10** CEREMONIAL FACEOFFS
- 47** CONCOURSE MARKET PARTICIPANTS
- 247** FIN APPEARANCES

SIGNATURE EVENTS



JAKE MILFORD CANUCKS CHARITY INVITATIONAL

PRESENTED BY

NORTHVIEW GOLF AND COUNTRY CLUB – SEPTEMBER 9, 2024

In the four decades since its inception, the Jake Milford Charity Invitational has been a cornerstone for the Canucks organization, raising more than **\$558,000** in support of the Canucks for Kids Fund and the Vancouver Canucks Alumni Foundation.

This charitable golf tournament has become a tradition, marking the start of the hockey season with Canucks players, coaches, management, and alumni teeing off alongside guests.



DICE & ICE GALA

PRESENTED BY

JW MARRIOTT, PARQ VANCOUVER – JANUARY 19, 2025

Dice & Ice is the Canucks for Kids Fund's signature fundraising gala, bringing together fans, players, and community members for a night of elegance, excitement, and charity since 2002. This event offers an unforgettable experience filled with exciting casino games, live entertainment, and exclusive opportunities to mingle with your Vancouver Canucks—all in support of children's health & wellness, the development of grass roots hockey, education and social impact program throughout British Columbia.

Thanks to our generous sponsors and donors, the 2025 event raised over **\$1.35 million!**



CANUCKS FOR KIDS FUND TELETHON

PRESENTED BY

MARCH 18, 2025

The 35th Annual Canucks for Kids Fund Telethon is a radio and television telethon with all proceeds going to Canuck Place Children's Hospice, Canucks Autism Network and BC Children's Hospital.

In 2025, our generous fans across BC helped us raise over **\$601,000** in support of the Canucks for Kids Fund and our three core beneficiaries!

PLAYER TICKET PROGRAMS



BOESER'S BEAUTIES

Introduced in 2019, Boeser's Beauties encapsulates the inspiration and strength of children fighting illnesses at BC Children's Hospital. Boeser's Beauties offers these children the opportunity to take a break from their reality of hospital visits and treatment sessions and have some fun at a Vancouver Canucks home game on behalf of #6!



TEAM 43

Since Quinn Hughes' launch of Team 43, a ticket program donating four tickets to every home game to first responders in BC has had continued success. Inspired by the tireless work and countless hours first responders spend helping others, he has been committed to giving back to those that serve the public.

TREVOR LINDEN COMMUNITY SPIRIT SCHOLARSHIP

The Trevor Linden Community Spirit Scholarship rewards students who have demonstrated outstanding leadership abilities and exemplary contributions and commitment to enriching the lives of others in the community.

Congratulations to our 2024 scholarship recipients: **Gwendolyn Van Wijhe-Bard, Jasmine Rai, Klara Nevrtalova, and Shiya Ruparelia.**



STAR OF THE GAME

Introduced during the Playoffs in 2024, the CFKF Star of the Game recognizes children who exemplify bravery and resilience in the face of adversity, often related to health challenges. This program continues to offer one child and their family per game the opportunity to experience a Vancouver Canucks home game.



“

“Thank you again, so sincerely, for the love, the effort, and the heart you poured into making this happen. I hope you know the impact you’ve had not just on one night, but on a little boy’s life. These memories, this confidence, this feeling of belonging... they’ll stay in his heart forever.”

– STAR OF THE GAME FAMILY

“I wanted to take a moment to thank you for such a memorable evening last night! It was incredibly emotional, and Lando was on cloud nine. He received fist bumps all night long, and this morning, he proudly wore his Canucks scarf to school to share the experience with his friends.”

– STAR OF THE GAME FAMILY

”

CANUCKS FOR KIDS FUND

50/50

VANCOUVER CANUCKS	\$12,971,215
GURANTEED JACKPOTS	\$2,003,010
OTHER EVENTS	\$651,635
VANCOUVER WARRIORS	\$233,630
ABBOTSFORD CANUCKS	\$ 2,230,830

TOTAL \$18,090,320

177
50/50
RAFFLES

14,124
VOLUNTEER
HOURS

\$9.1M
WINNERS'
SHARE

TICKETS FOR KIDS

Thanks to the generosity of our Season Ticket Members, the Canucks Tickets for Kids program gives fans the opportunity to make a meaningful impact by donating unused game tickets to local children's charities. This past year, over 8,600 tickets to Vancouver Canucks, Vancouver Warriors, and Rogers Arena events were shared with deserving young fans, giving many the chance to experience their very first live event and making lifelong memories come true.



“

Thanks to your generosity, 8 of our elementary kids, 3 teen leaders, and 2 staff had an unforgettable experience at the game together at the game. It was such a great opportunity for us leaders to connect with the kids outside the typical program and really made the kids feel special and important.

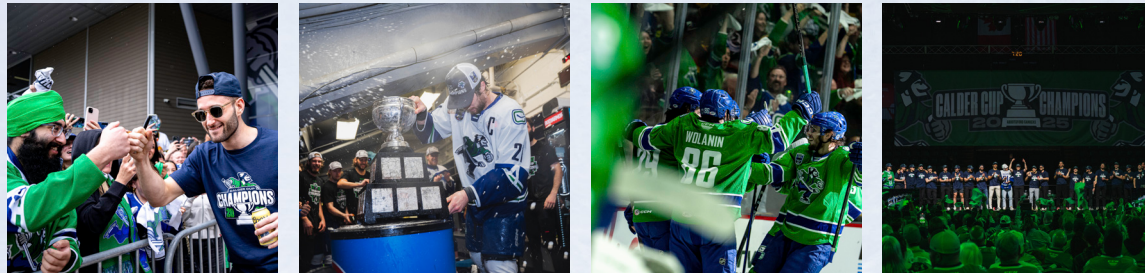
NEAR THE END, ONE OF THE KIDS CAME UP TO ME AND SAID 'I HAVE TEARS IN MY EYES, IT WAS SUCH A PERFECT FIRST CANUCKS GAME.

- TICKETS FOR KIDS RECIPIENT

”

ABBOTSFORD CANUCKS

All funds raising in Abbotsford stay in the Valley to support the community and local organizations.



\$947,190

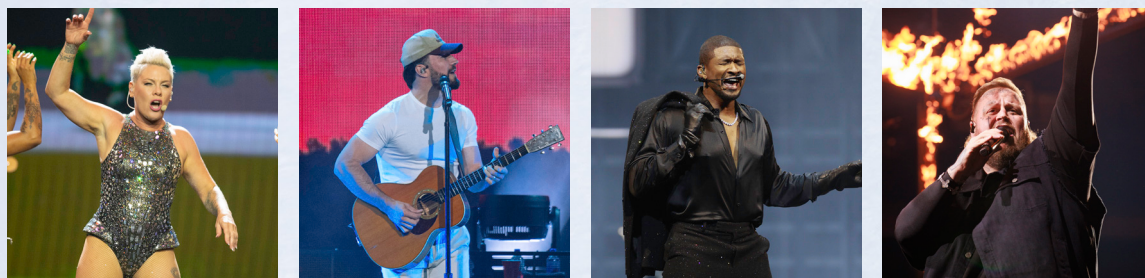
TOTAL 5050 RAISED FROM ABBOTSFORD CANUCKS GAMES AND OTHER EVENTS AT THE ABBOTSFORD CENTRE

\$1,283,640

IN ADDITIONAL 50/50 FUNDS RAISED FROM PLAYOFF RUN

ROGERS ARENA

Alongside hockey and lacrosse games at Rogers Arena, we run 50/50 raffles at select concerts and events to further our impact on the community.



18

50/50 RAFFLES FOR CONCERTS AND OTHER EVENTS

\$651,635

RAISED FROM 50/50 RAFFLES AT CONCERTS AND OTHER EVENTS.

VANCOUVER WARRIORS

From July 1, 2024 – July 1, 2025, the Warriors participated in a wide range of events that fostered community engagement, outreach, and growing the game of lacrosse across BC.

PROGRAMS & ENGAGEMENT:

STICK TO SCHOOL ASSEMBLY PROGRAM

PRESENTED BY  seaspan

BRINGING LACROSSE AND LIFE LESSONS TO CLASSROOMS ACROSS THE REGION.

- 82 school visits (2024.25 school year)
- 40,000 students reached

STICK TO SCHOOL PE PROGRAM

PRESENTED BY 

HANDS-ON LACROSSE INSTRUCTION BUILT INTO SCHOOL PE CLASSES.

- 20 school visits (2024.25 school year)

YOUTH CAMPS

PRESENTED BY 

HELPING YOUNG ATHLETES BUILD SKILLS AND CONFIDENCE WITH PROFESSIONAL COACHING.

- 5 Camps
- 324 total participants

ELITE ACADEMY

ADVANCED TRAINING FOR U11 & U13 ATHLETES DEDICATED TO ELEVATING THEIR GAME.

- 29 sessions | 2 tournaments
- 191 tryout participants | 114 program participants

COMMUNITY INITIATIVES

EMPOWERING LOCAL SCHOOLS, CHARITIES, AND ORGANIZATIONS THROUGH DONATIONS.

- 198 donation requests fulfilled
- 6,780 game day tickets donated
- Coach Curt's Corner: 9 BC Children's Hospital families hosted

THEME NIGHTS

CELEBRATING COMMUNITY AND CULTURE ROGERS ARENA.

- Community Theme Nights: Home Opener, First Nations Celebration, Fan Appreciation Night
- Warrior of the Game: In partnership with Starlight foundation, we hosted 2 participants at Vancouver Warriors playoff games.

As we reflect on the 2023.24 season, we want to extend our heartfelt thanks to each and every one of you for your continued support of the Canucks for Kids Fund. Your generosity, passion, and belief in our mission have made a meaningful impact on the lives of children and families across British Columbia.

This was a memorable year for our team, our fans, and our community. The excitement of a playoff run brought electric energy to the province as we advanced to the second round. Rogers Arena was filled with unforgettable moments, including away game viewing parties where fans from across BC came together to share in the journey. The Vancouver Warriors, led by new General Manager & Head Coach Curt Malawsky, brought renewed passion and excitement to the lacrosse community and fans across the city. The Abbotsford Canucks continued their impactful work supporting charities in the Fraser Valley, deepening their connection with the local community. These special events, along with playoff 50/50 draws, allowed us to raise additional funds to support those who need it most.

We also celebrated a remarkable milestone as we reached 100 million dollars raised since the Fund's inception 38 years ago. This achievement is a testament to the unwavering support of our community and a reflection of what we can accomplish together. Every dollar raised has helped change lives, and we're incredibly proud to celebrate this moment with you.

Our signature events including the Jake Milford Golf Tournament, Dice and Ice Gala, and Canucks for Kids Fund Telethon continued to unite supporters and drive our impact. We remained committed to celebrating the diverse people and cultures that make our province unique through ongoing Community and Fan Engagement Nights, which raise awareness and provide meaningful support to local organizations doing vital work in their communities. This season, we also placed a stronger focus on making minor hockey more accessible for kids across BC, as we believe hockey is for everyone.

At the heart of the Canucks for Kids Fund is a commitment to improving the lives of children and families by supporting their health and wellness, education, and access to grassroots hockey. These core pillars guide everything we do and are reflected in the work of all the charities we support annually, including our three primary beneficiaries Canuck Place Children's Hospice, BC Children's Hospital Foundation, and Canucks Autism Network. Together, these efforts help build stronger, healthier communities throughout British Columbia.

Thank you to all our fans, partners, donors, and supporters, including Rogers, TD, and BCLC. Your commitment makes brighter futures possible and leaves a lasting impact. We are incredibly proud of what we've achieved this season and look forward to continuing this important work together.

With sincere appreciation,



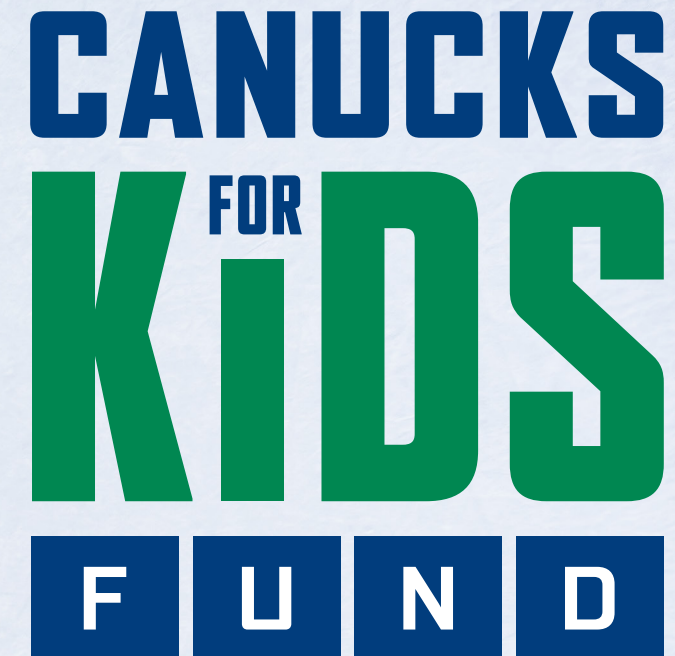
MICHAEL DOYLE

President and Chair, Canucks for Kids Fund
President, Business Operations, Canucks Sports & Entertainment



ALEX OXENHAM

Executive Director, Canucks for Kids Fund
Vice President, Community Relations,
Canucks Sports & Entertainment



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